DPLAfest 2019

Join us at DPLAfest 2019 on April 17 and 18 at Chicago Public Library's iconic Harold Washington Library Center, where we will explore how libraries, archives, museums, and other cultural organizations across the country are leveraging technology to serve, inform, and empower their communities and working to expand access to digital knowledge for all.

The premiere gathering for thought leaders across the fields of libraries, technology, and digital innovation, DPLAfest will explore projects, ideas, and solutions to help our communities meet the technological, social, and civic demands of the twenty-first century and showcase the critical role of libraries—and the DPLA network—in shaping the future of access to digital information.

DPLAfest offers an unparalleled opportunity to:

- Showcase your organization or business to hundreds of library leaders, technology innovators, and Chicago community members interested in building and using digital tools and platforms to engage and benefit communities across the country
- Participate in cutting-edge conversations about how libraries can leverage technology to expand their reach, deepen their impact, and empower people both in-person and online
- Network with change leaders and boots-on-the-ground practitioners around the shared mission of maximizing access to culture and knowledge for all

We invite DPLA’s community of hub partners, contributors, and supporters; members of our host city of Chicago’s cultural and civic technology communities; and technology innovators interested in advancing the common good to join us for two days of interactive sessions, round-table discussions, and keynote presentations.
2019 Highlights

- 350 attendees including library leaders, developers and technology innovators, and community-based practitioners working in areas including civic engagement, community archives, and cultural memory
- One-of-a-kind convening of both local Chicago-based civic, cultural, and technology communities and national network of professionals working to expand access to digital knowledge through cultural heritage, ebooks, and new technologies
- 30+ panel discussions, keynote speakers, and facilitated conversations over two days

Who We Are

The Digital Public Library of America (DPLA) empowers people to learn, grow, and contribute to a diverse and better-functioning society. DPLA is powered by a national network of partners, representing thousands of cultural institutions and together we build technology to advance the field of libraries in the digital age, expand access to knowledge for all, and showcase materials that reflect the richness and diversity of America itself.

At DPLA, we are driven by our values. We believe that access to trustworthy information is essential to a democratic society. Diversity strengthens us all, and we are committed to fostering inclusive communities and collections and furthering social justice. Collaboration advances the impact of our network, leading our users to deeper engagement with and understanding of our shared culture. We understand that conscientious stewardship of finite resources is critical for the long-term sustainability of DPLA, our communities, and the world.

Impact of Your Support

Your sponsorship of DPLAfest will allow us to create a one-of-a-kind event that bridges the fields of libraries, technology innovation, and civic engagement. Through keynotes from leaders in the space and small-scale sessions dedicated to practical outcomes, our vision is that DPLAfest will have direct personal and professional benefits for each participant and collectively advance the ways in which technology is leveraged to expand access to information for people in communities across the country and around the world. DPLAfest also offers a direct benefit for your organization by providing access to a highly-engaged, innovative community of practitioners in an intimate conference setting.
Corporate Sponsorship Opportunities

Platinum Sponsorship - $25,000 *(limited opportunity)*
- Prominent display of your logo, brief description of your organization, and link to your website on DPLAfest website
- Inclusion of your logo on all print and digital DPLAfest materials, including rotating slides and signage
- Your brochure or other promotional material distributed to all attendees upon registration
- Your free-standing banner (or similar marketing display) on view during the event
- Acknowledgment from the podium at opening and closing plenaries
- 8 passes to DPLAfest

Gold Sponsorship – $15,000
- Inclusion of your logo, brief description of your organization, and link to your website on DPLAfest website
- Inclusion of your logo on print and digital DPLAfest materials, including rotating slides and signage
- Your brochure or other promotional material distributed to all attendees upon registration
- Acknowledgment from the podium at opening and closing sessions
- Naming sponsorship of Network Day reception or lunch
- 5 passes to DPLAfest

Silver Sponsorship - $10,000
- Inclusion of your logo and brief description of your organization on DPLAfest website
- Inclusion of your logo on event printed materials and signage
- Your brochure or other promotional material distributed to all attendees upon registration
- Acknowledgment from the podium at opening and closing sessions
- 5 passes to DPLAfest

Bronze Sponsorship – $5,000
- Inclusion of your logo on DPLA website and event signage
- Acknowledgment during opening and closing sessions
- 2 passes to DPLAfest
Non-profit Sponsorship Opportunities

Platinum Sponsorship - $10,000 *(limited opportunity)*
- Prominent display of your logo, brief description of your organization, and link to your website on DPLAfest website
- Logo on all print and digital DPLAfest materials, including rotating slides and program book, and signage
- Your brochure or other promotional material distributed to all attendees upon registration
- Your free-standing banner (or similar marketing display) on view during the event
- Naming sponsorship of a specific DPLAfest event (option of two lunches or Make ‘n’ Shake Expo and reception)
- Acknowledgment from the podium at opening and closing plenaries
- 5 passes to DPLAfest

Gold Sponsorship – $5,000
- Your logo and a brief description of your organization on DPLAfest website and all event printed materials
- Your brochure or other promotional material distributed to all attendees upon registration
- Acknowledgment from the podium at opening and closing sessions
- Naming sponsorship of Network Day reception or lunch
- 3 passes to DPLAfest

Silver Sponsorship – $2,500
- Your logo on DPLA website and event program
- Acknowledgment during opening and closing sessions
- 2 passes to DPLAfest

Bronze Sponsor – $1,000
- Your name on DPLA website and acknowledgment in event program

Want to customize a sponsorship level?
Ready to support DPLAfest?
Want to learn more?

Contact Michele Kimpton at michele.kimpton@dp.la.